PARIS | MAY 14, 2024

BASIKON APPOINTS MARTIN FEITH AS NEW COUNTRY MANAGER FOR DACH REGION

> ***Martin Feith's appointment marks a significant milestone for Basikon as we strengthen our presence in the DACH region. His extensive experience and strategic foresight will undoubtedly propel Basikon to new heights, enabling us to deliver additional value and foster enduring client relationships.*** *Thomas Nokin, CEO and Founder at Basikon*

STRENGTHENING PRESENCE IN DACH MARKET WITH SEASONED LEADERSHIP

Martin brings to Basikon over 25 years of experience in the finance & technology sectors, with a strong focus on building and nurturing client relationships, driving revenue growth, and spearheading successful go-to-market strategies. His deep understanding of the DACH region's business landscape, coupled with his expertise in navigating complex market dynamics, positions him as the ideal candidate to lead Basikon's operations in this key territory.

TOWARDS NEW HORIZONS

A Strategic Move: Feith's position comes as part of Basikon's strategic initiative to fortify its foothold in the DACH region, encompassing Germany, Austria, and Switzerland. With a burgeoning demand on this market, Basikon aims to leverage Martin Feith's leadership to capitalize on emerging opportunities and expand in this region's dynamic landscape.

Extensive Experience: Holding a proven track record after more than 25 years in the financial services, the IT services and consulting company, Feith brings a unique blend of strategic vision and operational acumen to Basikon. With this extensive background as key leadership at prominent organizations, Martin is certain to bring added-value acumen to leverage successful initiatives and drive exponential growth.

> ***I am thrilled to embark on this journey with Basikon and lead the charge in the dynamic DACH market. With a commitment to innovation and excellence, we are well-positioned to redefine industry standards and drive transformative outcomes for our clients.*** *Martin FEITH*

Martin Feith's appointment as the new Country Manager for the DACH region underscores Basikon's unwavering commitment to continued growth in Europe.
With his impressive background, Basikon is poised to navigate the complexities of the DACH market with agility and precision, cementing its position as a frontrunner as a banking and financing software.



For more information about Basikon and its innovative solutions, contact us at info@basikon.com